



# NORTHWEST YOUTH RODEO ASSOCIATION

## 2021 SPONSORSHIP FORM

### FEDERAL TAX ID No. 23-7237233

Northwest Youth Rodeo Association (“NWYRA”) is a non-profit founded in 1974 and is one of the largest youth rodeo associations in the area. Our 2021 season has 9 rodeos scheduled throughout the Northwest providing a great advertising opportunity and the chance to let everyone know you support our youth and the wonderful sport of Rodeo.

#### SPONSORSHIP INFORMATION:

Company/Sponsor Name: \_\_\_\_\_

Sponsorship Amount: \_\_\_\_\_

- Please email your company’s logo in hi-resolution (vected, jpeg or pdf) to secretary@nwyra.net.
- **Sponsorship is accepted during anytime of the year, but in order to guarantee advertising as described below in sponsorship categories, sponsorships must be secured by May 15<sup>th</sup> of the current rodeo season.**

## SPONSOR CATEGORIES:

### **PLATINUM SPONSOR - \$5,000.00**

- Everything listed for Buckle, Arena, Silver Spur and Gold Saddle Sponsorships (excluding Barrel Race Barrel Covers), in addition to:
- NWYRA will provide one (1) flag printed with your company’s logo to be displayed in our Grand Entry at every rodeo;
- Your company’s digital/banner advertising on our “Live Results Feed” with a direct clickable link to your website;
- Your company’s logo will be displayed on each Competitors back numbers;
- Your company’s logo will be displayed on all award jackets.

### **GOLD SADDLE SPONSOR - \$2,500.00**

- Everything listed for a Buckle, Arena and Silver Spur Sponsorships (excluding Barrel Race Barrel Covers), in addition to:
- Your company’s logo will be engraved on one of the All-Around Award Saddles given to “The All-Around Cowboy & Cowgirl”;
- You and your guest will be invited to the NWYRA year-end awards banquet to present the saddle to the child who proudly earned it.

\*Gold Saddle Sponsor may provide at their companies own expense; NWYRA one (1) flag printed with your company’s logo to be displayed in our Grand Entry at every rodeo;

### **SILVER SPUR SPONSOR - \$1,500.00**

- Everything listed for a Buckle and Arena Sponsorships, in addition to:
- Your company’s logo will be displayed on NWYRA’s utility trailer.
- Exclusive for Silver Spur Sponsors ONLY - Your companies name will be displayed on Barrel Race Barrel covers.

\*Silver Spur Sponsor may provide at their companies own expense; NWYRA one (1) flag printed with your company’s logo to be displayed in our Grand Entry at every rodeo;

### **ARENA SPONSOR - \$500.00**

- Everything listed for a Buckle Sponsorship, in addition to:
- NWYRA will provide one (1) 4’x 6’ vinyl banner printed with your company’s logo to be displayed in the arena at each rodeo.

### **BUCKLE SPONSOR - \$250.00**

- Your company’s logo will be advertised on the NWYRA website and on all our social media outlets;
- Your company’s logo will be displayed on the rodeo day sheets and in the year-end awards banquet book;
- Events attended by NWYRA Court will include announcements of your company’s sponsorship;
- Your company will be announced as a sponsor multiple times during our rodeos.

Your generous gift will support all our young Cowboys and Cowgirls in their commitment and perseverance to compete in the great American sport of Rodeo. Please mail this document and check to:

NWYRA Secretary  
P.O. Box 532  
Yamhill, OR 97148